

Announcement 2016  
International MA Semester Program  
in the Arts and Design  
Principal Venue: Hong Kong

TRANSCULTURAL  
COLLABORATION

After its successful launch in 2015, we are pleased to announce the 2<sup>nd</sup> edition of our pioneering **transcultural and cross-disciplinary graduate program in the arts and design**. This unique program enables selected students from the participating partner institutions to spend **one semester** in an immersive setting. The program is based mainly in **Hong Kong** and includes stays in **Zurich and Taipei**.

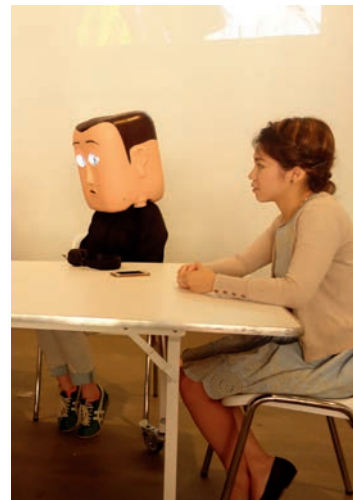


# Profile

We are convinced that encountering and debating transcultural issues is **essential for young contemporary art and design practitioners** to be optimally prepared for their future (professional) life. Today's world requires artists and designers to critically reflect on manifold issues and questions within a **global framework**. Graduates must also build the knowledge and skills needed to produce and present their work in a dynamic transnational environment. Thus, they are challenged to **position and distinguish themselves within** different political, social, economic, and cultural contexts.



Under these global conditions, the arts and design require not only professional expertise, but also the ability to negotiate **the diversity of global cultures and societies**. Our new MA program develops precisely this transcultural sensitivity. Firmly committed to excellence, it allows distinguished students to gain **advanced skills and a certificate** in this area. The program also enables participants to establish and to extend their international **network** within a vibrant metropolitan environment.





# Program

The program has two central characteristics that can be experienced and explored only in this unique setting. Its general focus are transcultural topics, such as **traditions, identity, genealogy of the present, values, ethics, different forms of life, globalization processes** in general and between Europe and East Asia in particular. Their social and cultural sensitivity makes art and design practices ideally suited to contributing to transcultural discourse and to expressing a variety of topics through aesthetic means. Hong Kong is predestined as an exemplary location within this thematic context.

The program's second important focus is **practical cross-disciplinary collaboration** between different cultures and forms of art. This principal working method promotes intense exchange about and first-hand experience of transcultural issues. It also helps participants to further differentiate and extend their own discipline. Students receive close supervision and expert support from selected faculty from all partner institutions and from independent artists and experts from various art and design disciplines.



The program begins with a 3-week stay in Zurich before continuing in Hong Kong, where participants pursue their work at the various partner universities. While the core program is dedicated to practice-based collaboration and teamwork on self-defined topics, **theoretical inputs** will enable participants to critically reflect on transculturality, and to thereby gain further insights into this pressing issue.

A specific topic for theory classes and lectures focuses debate and provides a frame of reference for practical experimentation. Special practical workshops program with renowned artists and a field trip to Taipei complete the program. The last week of the semester is reserved for **public team presentations in Hong Kong**. Selected works will later be exhibited in an international context.



# Semester Dates

Autumn/Winter 2016

15 weeks from 22 August – 2 December 2016



## Students

The program offers places to at least **20 graduate students** from a wide range of contemporary and traditional art and design disciplines within the **performing arts, music, fine arts, media arts, design, and art education**. Emphasis is placed on a good mixture of disciplines.

## Admission Criteria and Requirements

- A genuine interest in and willingness to identify and analyze transcultural questions
- An ability and interest to work in teams whose members come from different cultural and disciplinary backgrounds
- A willingness to expose oneself and one's work, to engage in critical reflection, to experiment and take artistic and research-based risks, and to participate full-time in the semester program
- Good English skills

## Credits

Students remain enrolled in their home MA programs. ZHdK students will be awarded ECTS (in consultation with the head of their respective MA program)

## Student Costs ZHdK

- Tuition fees: Regular home institution semester fees
- Accommodation Hong Kong: Supported by ZHdK
- Travel Expenses:
  - a. Return flight Zurich - Hong Kong - Zurich;
  - b. Field trip Taipei/Taiwan: 1'300.00 CHF (approx.)

## Teaching faculty

Renowned lecturers and artists from Hong Kong, China, Taiwan, Japan, and Europe. Faculty come from various arts and design disciplines and from a range of academic backgrounds.



## Location/Infrastructure

Sessions will run in Zurich (3 weeks), Hong Kong (10 weeks), and Taipei (2 weeks) at the various partner universities.

## Application Process

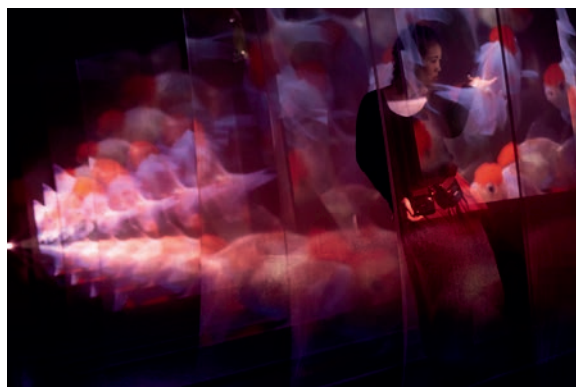
- Letter of motivation (1-2 pages in English)
- CV
- Interview with project director at home institution

**Submission deadline for letter of motivation and CV: 31 March 2016**

Please send all application documents to Corinne Meier (ZHdK International Affairs Administrator): [corinne.meier1@zhdk.ch](mailto:corinne.meier1@zhdk.ch)

Interviews will be conducted in April 2016

Final confirmation of participation by 30 April 2016





# Project Responsibility

Daniel Späti, Zurich University of the Arts

Takuro Mizuta Lippit, Hong Kong City University/School of Creative Media

Shi Ke, China Academy of the Art, Hangzhou/School of Intermedia Art

Kingsley Ng, Hong Kong Baptist University, Academy of Visual Arts

Hongjohn Lin, Taipei National University of the Arts



## Partners

Zurich University of the Arts, Switzerland [www.zhdk.ch](http://www.zhdk.ch)

City University of Hong Kong/School of Creative Media, [www.scm.cityu.edu.hk](http://www.scm.cityu.edu.hk)

China Academy of Art/School of Intermedia Arts, Hangzhou/China, <http://eng.caa.edu.cn>

Taipei National University of the Arts, Taiwan, [www.tnua.edu.tw](http://www.tnua.edu.tw)

Hong Kong Baptist University, Academy of Visual Arts, <http://ava.hkbu.edu.hk>

Hong Kong Academy for Performing Arts (HKAPA), [www.hkapa.edu](http://www.hkapa.edu)

## Collaborators

Tokyo University of the Arts, Japan <http://geidai.ac.jp/english>

LASALLE College of the Arts, Singapore <http://www.lasalle.edu.sg>

## Further Information

### Information Events

Wednesday, March 2, 2016, 12.00 – 13.00, 5.K03, Toni Campus

Thursday, March 17, 2016, 12.30 – 13.30, 5.K03, Toni Campus

For any further questions, please contact:

Daniel Späti

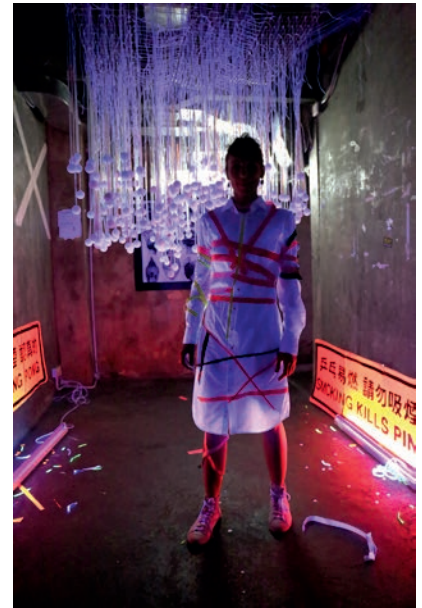
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## Documentation Transcultural Collaboration 2015

[www.transculturalcollaboration.com](http://www.transculturalcollaboration.com)

